

REPUTATION

- **Introduction to Privacy:** Participants will explore their individual sense of privacy and the impact it has on their own lives. Participants will consider the kinds of information they would like to keep private and the contexts in which they will / won't share specific information.
- **Reputation:** Participants will consider how publicly available online information helps form others' opinions about them. They will identify audiences for different types of online communication, consider what information they want to appear when someone searches for their name, and learn various ways to respond to Internet content about them they do not like.
- **Social Media and Sharing:** Participants will think about privacy in terms of how they share information and communicate with others online, specifically regarding social media use. They will be able to explain trade-offs in privacy in the context of social media and learn how to use online privacy settings effectively.
- **Privacy and You:** Participants will explore what kinds of information might be best kept "private," how to customize privacy settings on social media, and how to explain their decision-making process for their settings (e.g., why certain content is set to "friends only" vs. a "public" setting).

IDENTITY EXPLORATION

- **Online Presence:** Participants will be able to identify one type of personal information they can manage online, one form of information they can't totally control online, and one thing they can do about some aspect of their personal information online not directly controlled by them.
- **Different Perspectives:** Participants will examine the role of perspective when evaluating information linked to their online presence or the online presence of others. They will gain awareness of the relevant contextual factors (e.g., time, cultural, social, local / regional / global) that impact one's online presence. Additionally, participants will consider the implications of the information they put online on their relationships with family, friends, and authority figures (e.g., teachers, employers).
- **Who Do You Want to Be?:** Participants will examine how their online identity and the content they create and share related to their goals (e.g., career-related, academic, interests they would like to pursue). They will explore how to manage an online persona that considers subject, platform, name, visual representation, and privacy settings.

POSITIVE BEHAVIOR

- **Healthy Relationships Online:** Participants will explore qualities that constitute healthy and kind relationships, and how online behaviors play a role in both healthy and unhealthy relationships. Participants will also examine the opportunities and challenges

around the intersection between social media and relationships in their own peer group and learn how to promote upstanding among their peers.

- **Respect and Boundaries:** Participants will better understand others' perspectives and feelings in the context of individuals sharing personal information online.

SECURITY

- **Passwords:** Participants will learn how to keep their online information more secure by using and maintaining strong passwords. Participants will learn about the principles of strong password design, the potential problems of password sharing. They will also learn how to keep their passwords safe, and how to take steps to prevent unauthorized access to their accounts.
- **Public Wi-Fi:** Participants will learn about public Wi-Fi networks and their benefits and risks. More specifically, they will learn to recognize unsecured Wi-Fi when it is available to them, understand the tradeoffs inherent in using unsecured Wi-Fi, and make informed decisions about when to connect to and use unsecured Wi-Fi.
- **Cybersecurity, Phishing, and Spam:** Participants will learn about malicious online users who might attempt to use security weaknesses to gather information about them. Participants will be able to describe the risks of being online, develop strategies to engage in safer behaviors, identify spam messages, and explain who should ask for their password.

COMMUNITY ENGAGEMENT

- **Advocacy and Making Change:** Participants will learn about the concept of advocacy by identifying an issue that affects their community and brainstorming two changes that they want to see in the future concerning that problem.
- **Building Your Activist Network:** Participants will learn how social networks can be leveraged to promote advocacy efforts. Participants will also learn how to develop online content to spread information about a cause of interest.
- **Raising Awareness Through Media:** Participants will learn about and identify ways in which various types of media can be used to promote awareness around an issue.
- **Hashtags:** Participants will learn how hashtags have been effective in promoting social movements. Participants will also identify how hashtags on social media can help raise awareness about an advocacy issue and will develop their own hashtag and methods of promotion for a cause that interests them.
- **Pop Imagination:** Participants will explore how popular culture characters and stories can and have been used to promote awareness and advocacy around various causes. Participants will identify one popular culture character and story that can be used to promote awareness around a cause that is important to them.
- **Time for Action!:** Participants will learn how to develop an initial plan for their own advocacy campaign.